

InRealLife

A Feature Length Romantic Comedy

Navigating Relationships Through Technology... In Real Life

2017 Telefilm Micro-Budget Production Application PRODUCTION BUDGET

Title: In Real Life
 Prodco: Quirkgirl Productions, Inc.

Budget Dated: January 27, 2017
 Shooting Dates: August 22 - September 9, 2017

Note: All costs are Canadian costs.

Acct	Description	#	# Units	Unit	Rate/Amt	Total
01	STORY RIGHTS					
	N/A	1	1	Flat		0
01	TOTAL - STORY RIGHTS					0
02	SCREENWRITER(S) AND SCRIPT EDITOR					
	Screen Writer - Naddine Madell & Paul Stapfer	2	1	flat	1,000.00	2,000
	Script Editor - N/A			---		0
02	TOTAL - SCREENWRITER(S) AND SCRIPT EDITOR					2,000
04	PRODUCER(S)					
	Patrick Creery	1	1	Flat	5,000.00	5,000
	Executive Producer/Director Mentor -	1	1	Flat	2,500.00	2,500
	Producer Assistant (Practicum Student)	1	1		0.00	0
04	TOTAL - PRODUCER(S)					7,500
05	DIRECTOR(S) - LABOUR AND RIGHTS					
	Naddine Madell	1	1	Flat	4,000.00	4,000
05	TOTAL - DIRECTOR(S) - LABOUR AND RIGHTS					4,000

TOTAL "A" - DEVELOPMENT COSTS ("Above-The-Line") **13,500**

Acct	Description	#	# Units	Unit	Rate/Amt	Total
10	CAST - LABOUR AND RIGHTS (e.g. Cast, Extras, Stunts, Rights Fees, Casting Expenses)					
	Principal - Charlie	1	15	day	200.00	3,000
	Principal - Adam	1	16	day	200.00	3,200
	Principal - Jason	1	9	day	200.00	1,800
	Principal - Steve	1	7	day	200.00	1,400
	Principal - Elizabeth	1	6	day	200.00	1,200
	Principal - Tovah	1	7	day	200.00	1,400
	Principal - Rachel	1	4	day	200.00	800
	Principal - Maya	1	4	day	200.00	800
	Principal - Rod	1	5	day	200.00	1,000
	Principal - Rami	1	5	day	200.00	1,000
	Principal - Marco	1	2	day	200.00	400
	Principal - Magda	1	3	day	200.00	600
	Principal - Colin	1	4	day	200.00	800
	Cast - Minor Characters	17	1	day	75.00	1,275
	Casting Expenses	1	1	allow	300.00	300
	Casting Director	1	1	flat	500.00	500
	Cast - Background	13	3	day	50.00	1,950
10	TOTAL - CAST - LABOUR AND RIGHTS					21,425

12	PRODUCTION OFFICE - LABOUR (e.g. Production Manager, Coordinator, A.D.s, P.A.s, Location Manager, Accountant, Continuity Supervisor)						
	Production Manager	1	1	flat	3,000.00	3,000	
	1st AD	1	21	day	200.00	4,200	
	2nd AD	1	17	day	150.00	2,550	
	3rd AD (Practicum Student)	1	17	day	0.00	0	
	Locations Manager	1	17	day	150.00	2,550	
	Location PA (Practicum Student)	1	17	day	0.00	0	
	Continuity/Script Supervisor	1	17	day	150.00	2,550	
12	TOTAL - PRODUCTION OFFICE - LABOUR						14,850
13	ART DEPARTMENT - LABOUR (e.g. Labour for Production Design, Construction, Set Dressing, Props, SPFX, Animals)						
	Art Director/Production Designer	1	21	day	200.00	4,200	
	1st Assistant Set Dresser	1	17	day	150.00	2,550	
	2nd Assistant Set Dresser	1	17	day	150.00	2,550	
13	TOTAL - ART DEPARTMENT - LABOUR						9,300
19	HAIR / MAKEUP / WARDROBE - LABOUR (e.g. Labour for Costume design, Wardrobe, Makeup and Hair design)						
	Costume Design / Wardrobe Labour	1	21	day	200.00	4,200	
	Make-up Artist	1	19	day	200.00	3,800	
	Hair Stylist	1	19	day	200.00	3,800	
	HMU - Assistant	2	17	day	150.00	5,100	
19	TOTAL - HAIR / MAKEUP / WARDROBE - LABOUR						16,900
21	TECHNICAL DEPARTMENT - LABOUR (e.g. Camera, Electric, Grip, Sound)						
	Director of Photography/Camera Operator	1	21	day	200.00	4,200	
	1st Assistant Camera	1	17	day	150.00	2,550	
	Key Grip	1	19	day	200.00	3,800	
	Gaffer	1	19	day	200.00	3,800	
	Location Sound	1	17	day	200.00	3,400	
	Grip/LX Swing	2	17	day	150.00	5,100	
	Grip/LX Swing PA (Practicum Students)	2	17	day	0.00	0	
21	TOTAL - TECHNICAL DEPARTMENT - LABOUR						22,850
28	PRODUCTION OFFICE - EXPENSES (e.g. Office, Office supplies, Computers, Security)						
	Production Office	1	2	month	500.00	1,000	
	Office Supplies	1	1	allow	500.00	500	
28	TOTAL - PRODUCTION OFFICE EXPENSES						1,500
31	STUDIO AND LOCATION - EXPENSES (e.g. Scouting, Rentals, Repairs, Security)						
	Location Scouting expenses	1	1	flat	500.00	500	
	Location Rentals	1	1	allow	5,000.00	5,000	
	Location Repairs Allowance	1	1	allow	1,500.00	1,500	
	Misc. (cleaning supplies, etc.)	1	1	allow	500.00	500	
31	TOTAL - STUDIO AND LOCATION EXPENSES						7,500
32	UNIT CATERING AND CRAFT SERVICE (e.g. Meals, Craft service supplies, Support rooms, First Aid)						
	Catering (Hot meals, snacks, all in)	1	17	day	1,000.00	17,000	
	Craft Supplies (Food, Drink, Expendables)	1	17	day	400.00	6,800	
	First Aid Supplies	1	1	allow	200.00	200	
32	TOTAL - UNIT CATERING AND CRAFT SERVICE						24,000
34	TRANSPORTATION EXPENSES (e.g. Travel, Vehicle rental, Gas, Parking)						
	Picture Vehicle - Rental	1	1	allow	800.00	800	
	Picture Vehicle - Gas	1	1	allow	300.00	300	
	Transportation - Contingency, Gas for errands etc.	1	1	allow	200.00	200	

34	TOTAL - TRANSPORTATION EXPENSES					1,300
36	ART DEPARTMENT - EXPENSES (e.g. for Art department, Construction, Set Dressing, Props, SPFX, Animals)					
	Set Dressing	1	1	allow	1,500.00	1,500
	Props	1	1	allow	1,500.00	1,500
36	TOTAL - ART DEPARTMENT - EXPENSES					3,000
41	HAIR / MAKEUP / WARDROBE - EXPENSES (e.g. Rentals, Purchases, Repairs)					
	Wardrobe Rentals, Purchases, Repairs	1	1	allow	1,500.00	1,500
	HMU - Expendables & Supplies	1	1	allow	400.00	400
41	TOTAL - HAIR / MAKEUP / WARDROBE - EXPENSES					1,900
45	TECHNICAL DEPARTMENT - EXPENSES (e.g. Camera/Electric/Grip/Sound Equipment, Expendables)					
	Camera Equipment	1	3	week	1,000.00	3,000
	Sound Equipment	1	3	week	500.00	1,500
	Grip Equipment Rentals	1	3	week	750.00	2,250
	LX Rentals	1	3	week	750.00	2,250
	Expendables	1	1	allow	500.00	500
45	TOTAL - TECHNICAL DEPARTMENT - EXPENSES					9,500
50	RAW STOCK AND TRANSFERS - EXPENSES (e.g. Production media stock, Transfers, Rushes)					
	Hard Drive Storage	1	1	allow	500.00	500
50	TOTAL - RAW STOCK AND TRANSFERS EXPENSES					500

TOTAL "B" - PRODUCTION COSTS ("Below-The-Line Production")	134,525
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Acct	Description	#	# Units	Unit	Rate/Amt	Total
60	POST PRODUCTION LABOUR (e.g. Post Supervisor, Picture Editor(s), Sound Editor(s))					
	Post Supervisor (included in Producer/Director fee)	1	1	---	0.00	0
	Picture Editor	1	20	day	200.00	4,000
	Sound Editor	1	10	day	200.00	2,000
	Visual Effects	1	1	flat	1,000.00	1,000
	Color Correction	1	1	flat	1,000.00	1,000
	Music Score Supervisor	1	1	flat	1,500.00	1,500
60	TOTAL - POST PRODUCTION - LABOUR					9,500
62	PICTURE POST EXPENSES (e.g. Equipment/Room(s), Offline, Online, Expendables)					
	Post Expendables	1	1	allow	400.00	400
62	TOTAL - PICTURE POST EXPENSES					400
63	SOUND POST EXPENSES (e.g. Equipment/Room(s), Expendables, Sound FX, A.D.R., Foley, Sound Mix)					
	Sound FX & Foley	1	1	allow	750.00	750
	ADR - Facilities and Labour	1	1	allow	1,000.00	1,000
	ADR - Cast	1	1	allow	1,000.00	1,000
63	TOTAL - SOUND POST EXPENSES					2,750
64	FINISHING AND DELIVERY EXPENSES (e.g. Screen credits, Versioning, Protection copies, Storage, Digital distribution expenses, Distributor/Broadcast deliverables, Library and Archives requirements)					
	Final HD Master Assembly	1	1	flat	300.00	300
	Screen Credits (incl. Producer/Editor Fee)	1	1	---	0.00	0
	Versioning & Protection Copies	1	1	allow	300.00	300
	Storage	1	1	allow	200.00	200
	Digital Distribution Expenses	1	1	allow	500.00	500
	Distributor/Broadcast Deliverables	1	1	allow	500.00	500

	Library & Archive Requirements	1	1	flat	100.00	100
64	TOTAL - FINISHING AND DELIVERY EXPENSES					1,900
65	VERSIONING/CLOSED-CAPTIONING					
	Closed-Captioning (included in Sound Post Expenses)	1	1	---	0.00	0
	Described Video (included in Sound Post Expenses)	1	1	---	0.00	0
65	TOTAL -VERSIONING/CLOSED-CAPTIONING					0
66	MUSIC - LABOUR AND EXPENSES (e.g. Composer, Stock music, Music rights)					
	Music Licensing	1	1	allow	5,000.00	5,000
	Stock Music	1	1	allow	500.00	500
	Composer Labour & Expendables	1	1	allow	1,000.00	1,000
66	TOTAL - MUSIC - LABOUR AND EXPENSES					6,500

TOTAL "C" - POST PRODUCTION COSTS ("Below-The-Line Post")						21,050
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Acct	Description	#	# Units	Unit	Rate/Amt	Total
70	UNIT PUBLICITY (e.g. Publicist, Social Media Publicist, Production stills and photography, EPK)					
	Publicist	1	1	flat	1,500.00	1,500
	Social Media Publicist on Set (performed by Publicist)	1	1	flat	500.00	500
	Production Stills	1	1	flat	1,000.00	1,000
	Production Stills - Post Processesing	1	1	flat	500.00	500
	EPK Production	1	1	---	850.00	850
70	TOTAL - UNIT PUBLICITY					4,350
71	DIGITAL MARKETING EXPERT					
	Digital Marketing Expert - Labour	1	1	flat	7,500.00	7,500
71	TOTAL - DIGITAL MARKETING EXPERT					7,500
72	GENERAL AND INDIRECT EXPENSES (e.g. Insurance, Legal, Post accounting, Bank charges, Interim financing, ISAN registration, Corporate Overhead)					
	Production Insurance	1	1	flat	2,500.00	2,500
	ACTRA Accident On Set Insurance	1	1	allow	2,000.00	2,000
	Legal Fees (Includes Chain of Title & Incorporation)	1	1	flat	2,000.00	2,000
	Script Clearances	1	1	allow	500.00	500
	Banks Charges	1	1	flat	300.00	300
	Interim Financing Interest	1	1	allow	2,500.00	2,500
	ISAN Registration	1	1	flat	150.00	150
	CMPA Administration Fees (ACTRA, 2.5% of Cast Gross)	1	1	allow	750.00	750
	ACTRA Benefits & Fringes (12% Cast Gross)	1	1	allow	3,000.00	3,000
	ACTRA Admin Fee	1	1	flat	500.00	500
	ACTRA Overtime/Meal Penalties Contingency	1	1	allow	1,000.00	1,000
	ACTRA Background Work Permits	1	1	allow	300.00	300
	Corporate Overhead	1	1	allow	400.00	400
72	TOTAL - GENERAL AND INDIRECT EXPENSES					15,900

TOTAL "D" - OTHER COSTS						27,750
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	B + C					155,575
	A + B + C + D					196,825

Acct	Description	%	Amount	Total
80	GST	5.00%	237,264.00	11,863
80	CONTINGENCY	8.50%	237,264.00	20,167
80	TOTAL - CONTINGENCY & GST			32,031
CONTINGENCY				32,031
TOTAL PRODUCTION BUDGET				228,856

Acct	Description	#	# Units	Unit	Rate/Amt	Total
90	PROMOTION COSTS					
	Graphic Design - Assets	1	1	allow	500.00	500
	Social Media Profile Creation	1	1	allow	300.00	300
	Trailer Creation	1	1	allow	500.00	500
	Website Creation & Updating (Domain & Hosting) (QG in-house)	1	1	allow	750.00	750
	YouTube & Facebook Advertising	1	1	allow	2,500.00	2,500
	BTS / Bloopers Reel Production	1	1	allow	750.00	750
	Digital Marketing Rich Media Creation Content			allow	1,200.00	1,200
	EPK Creation	1	1	allow	500.00	500
90	TOTAL - PROMOTION					7,000

Acct	Description	#	# Units	Unit	Rate/Amt	Total
91	DISTRIBUTION COSTS					
	iTunes Aggregator Fees & Digital Encoding	1	1	allow	2,000.00	2,000
	Film Festival Entry Fees & Submission Expenses	1	1	allow	2,000.00	2,000
	Filmmaker Festival Tour	1	1	allow	3,000.00	3,000
	Music Cue Sheets	1	1	allow	250.00	250
	E&O Insurance	1	1	allow	6,500.00	6,500
	Certificate of Origin	1	1	flat	50.00	50
91	TOTAL - DISTRIBUTION					13,800

TOTAL "E" - PROMOTION AND DISTRIBUTION COSTS	20,800
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GRAND TOTAL	249,656
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